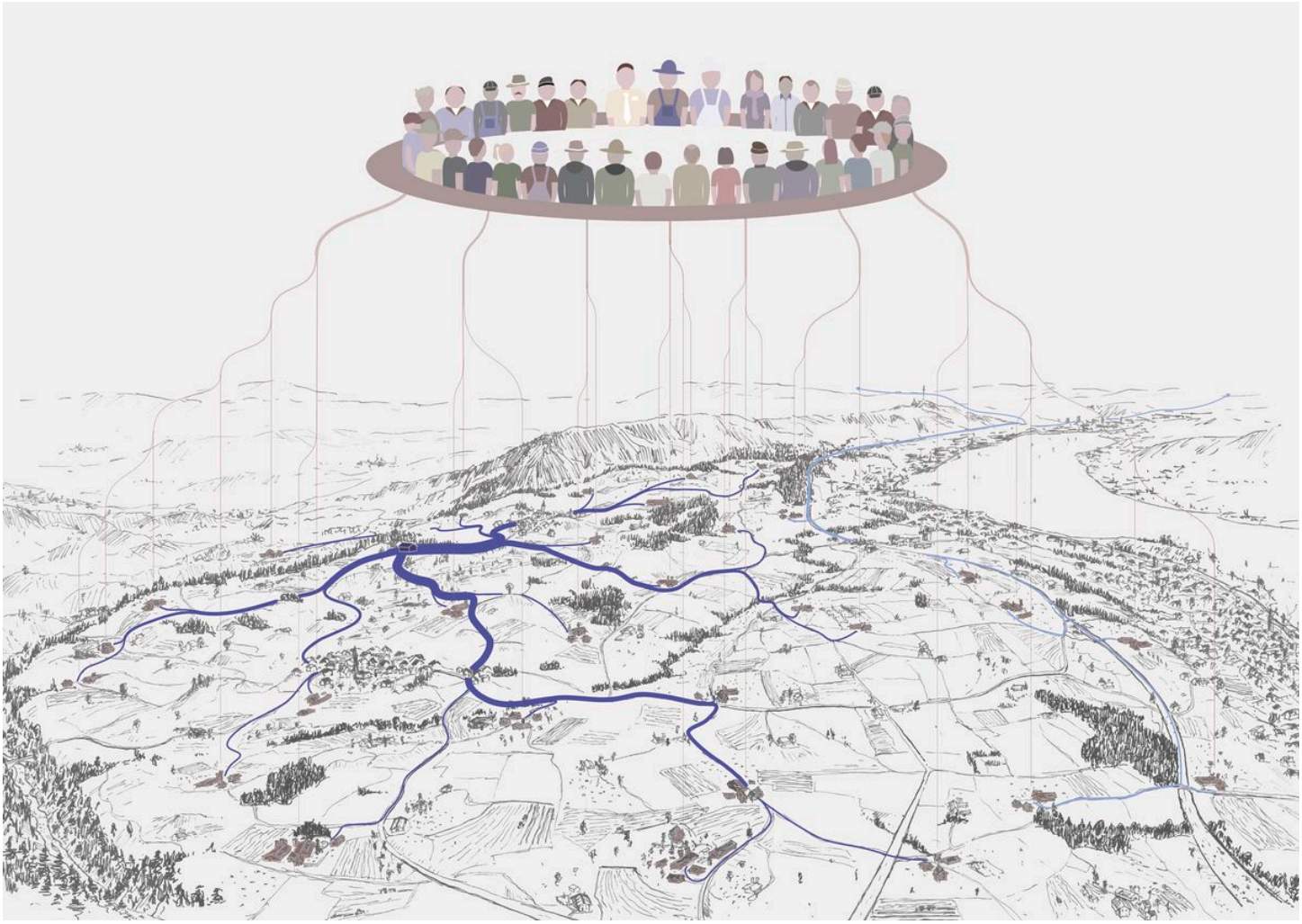
ETH Zurich Department of Architecture
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Soil, Water, Labour
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The Farm and the Farmer

The Landscape of Fair Milk

Leonie Füssler, Ramon Oetterli, and Patrik Willen



Switzerland’s reputation as the land of milk, chocolate, and cheese is well known around the globe. A supposedly blooming dairy economy, which under its surface is based on the exploitation of farmers and on symptom control by the state via direct payments. In this research project, we dive into the realm of milk, seek to give a voice to the farmers, and explore the potential of fair milk.

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This work by Leonie Füssler, Ramon Oetterli, and Patrik Willen was created as part of the design studio Soil, Water, Labour at ETH Zurich in Fall 2020. The PDF is intended for educational purposes only. Its commercial distribution is strictly forbidden.

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